

Table F/V-4
Video Holdings, Bookings and Circulation, continued

	1989-90	1990-91	1991-92	1992-93	1993-94
Bookings per title	5.0	4.5	4.9	4.7	4.0
Circulation per print	4.3	3.8	4.1	3.9	3.4

The discrepancy between circulation and bookings for Tables F/V-3 and F/V-4 is due to cancellations.

While video circulation has increased over this period, the increase has not been enough to counter the decline in film bookings. The average booking rate per title and circulation rate per print for both films and videos has declined over the period 1989 through 1994. The decline was far greater for films, 50 percent, than for videos, at 20 percent.

Table F/V-5 shows the most popular video program categories requested during FY 1993-94.

Table F/V-5
Popular Video Program Categories

Category	Number of Titles	Number of Requests
Sign Language	24	639
History	15	290
Children's animated	12	247
Personnel Training	11	237
Children's reading	12	228
Communication	10	205
US History	10	183
Stress	9	174
NC History	7	144
Religion	5	88
Totals	115	2,435

A ratio of the "Totals" data presented in Table F/V-5 shows that the average number of requests per title for these popular videos during FY 1993-94 was 21.2. This is in sharp contrast to the FY1993-94 rate of 4.2 requests per title for the entire film/video collection as